

Thanksgiving 2010



For Amateur Bowlers Age 50 & Over



3 BIG EVENTS

MORE CASHERS & LARGER GUARANTEED PRIZES!

"60 & Over" Classic

\$10,000 1st
\$5,000 2nd

NEW – Minimum \$500 Last cash
NEW – Now 1 in 6 advance to Match Play Finals

November 21 – 24

the senior **A** game

5-gamer & Cut To Match Play Finals

\$15,000 1st

\$7,500 2nd

\$750 Last Cash

1 in 6 to Finals

3 age divisions!

November 23 – 26

NORM'S Match Games

All Match Play!

Best of 3 Until 4th Round

In 3 Age Divisions

\$10,000 1st

\$5,000 2nd

\$600 last cash

1 in 4 cash!

November 27 & 28

1-800-257-6179 • Enter online at www.high-roller.com

1-702-228-7308 • fax 1-702-228-7951 • e-mail info@high-roller.com



"60 & Over" Classic

- 1 in 6 ratio of all paid 1st & re-entries combined, separate each day, determine the number of qualifiers to the Match Play Finals in age divisions: 60 to 66 or 67 & over.
- All fractions in qualifying are dropped
- At least 2 players age 70 & over make the cut Monday & Tuesday and at least 1 on Wednesday.
- Highest 2 women of all squads advance
- All Squad Leaders are guaranteed to make the cut.
- Daily Leaders in both divisions receive 1 Bye in match play. Ties broken by highest qualifying game of that series.
- Match play is single game elimination.
- Match play is in 2 age divisions for the first 2 rounds. Starting in Round 3 matches are luck of the draw, regardless of age.
- Earnings increase with each match play win

"60 & Over" Classified Qualifying

Which Senior Classic contestants are not eligible for "Classified" qualifying?

- Current Team USA members are not eligible.
- Champs of any High Roller tournament with a 1st place prize of at least \$10,000 are not eligible.
- **Non-champs** who have won a single prize of \$10,000 or more in any Sam's Town High Roller Senior tournament. **EXCEPTION** – \$10,000 prizes won at Showboat/Castaways do not count.
- See Rule Page For More Eligibility.

Special Discounts – see page 5 for entry fees

- Your spouse pays 1/2 of the normal entry fee
- Enter by September 10
- Bowling all 3 events

the
senior **A**
game

The Road to the Championship Round

Round 1:

- 5-game block: choose A or B Squad
- 1 in 6 advance to Round 2, guaranteed a minimum \$750 prize.
- Qualifying is in 3 age divisions: 50-59 • 60-66 • 67 & Over
- At least 3 players age 70 & over and 1 woman are guaranteed to make the cut from both Round 1 squads combined.

Re-entry Round:

Players not advancing to Round 2 may re-enter for \$200.

- 5-game block
- 1 in 6 advance in 3 age divisions. At least 1 player age 70 & over is guaranteed to make the cut.

In Round 1 squads and Re-entry squad, all fractions are dropped for qualifying. Ties to advance are broken by a full game roll-off immediately.

Round 2:

- Drop Round 1 scores, bowl 3-game block
- Cut to 8 players aged 50 –59 and 8 players aged 60 & Over, guaranteeing at least 2 aged 60 – 66 and at least 2 67 & over.

Round 3:

- Single Game Elimination Match Play in 3 age divisions.

Round 4 to Completion:

- Single Game Elimination Match Play, luck of the draw as divisions are now combined.

Championship Round:

Match Play continues until 2 remaining undefeated players meet to determine the \$15,000 & \$8,000 guaranteed winners!

NORM'S Match Games

No Qualifying – All Match Play!

Round 1:

- Best of 3 match, win 2 out of 3 and advance to Round 2
- Matches are in 3 age divisions: 50 – 59, 60 – 66 or 67 & over

Round 2:

- Best of 3 match, still in age divisions
- **Players losing in the 2nd round, winning only 1 match receive a new Roto Grip high performance ball!**
- Round 2 winners guaranteed minimum \$600

Re-entry squad:

- Players not advancing to Round 3 may re-enter 1 time for \$200
- Best of 3 match, win 2 out of 3 and advance to Round 2 of re-entries
- Win Round 2 of re-entries and advance to Round 3 with undefeated players

Non-cashers VIP squad – FREE!:

- \$3,000 purse for highest single games for players that don't advance to Round 3. \$600 for 1st and \$200 for 12th

Round 3:

- Best of 3 match, win 2 out of 3 and advance to Round 4

Round 4 to Completion:

- Single elimination matches, luck of the draw as all divisions are combined, until field is down to 2 remaining players.

Championship Round:

- 2 remaining players bowl for prizes of \$10,000 & \$5,000

EACH EVENT HAS IT'S OWN TUNE-UP TOURNAMENT

2 SEPARATE TUNE-UP PURSES
FOR "60 & OVER" & "A GAME"

1st	\$1,000
2nd	750
3rd	500

- Each has identical purses – a minimum of 35 prizes.
- All are 2-gamers with prizes based on 2-game totals.
- Cash on each entry, once for \$500 or more in each Tune-Up.

Enter by September 10 (postmarked) and receive 2 free Tune-Up entries for each event you enter, a \$100 value.

Enter by November 1 (postmarked) and receive 1 free Tune-Up entry for each event you enter, a \$50 value.

Unlimited re-entries are allowed at \$50 each

3 Different Formats, Good Ratios, Better Bottom Prizes

It is time for some changes - and there is no better time than the November Classics!

We feel that there are many improvements in the program for November 21st through the 28th – and also time for Thanksgiving dinner!

Entry fees are higher than they have been, but lower than they have been in the past also! But those increases will lead to more cashers and larger bottom prizes – guaranteed!

"Age 60 & Over" Classic The popular format remains the same but we will now advance 1 in 6 to the match play finals instead of 1 in 8. And the bottom prize will be guaranteed a minimum \$500 instead of \$400. It doesn't take much to raise that, certainly an entry count that we have previously reached – we're not shooting for the moon!

Senior "A Game" Some of you will remember this event from recent August Classics. For November, a larger version of that event. It is a 5-gamer with 1 out of 6 advancing to the match play finals. All qualifying and many match play rounds are in the same 3 age divisions that we have been using: 50 – 59 or 60 to 66 or 67 & over. As in the 60 & Over Classic, there will be bonus cuts for players aged 70/over and the ladies too!

It requires a higher entry fee than we have used before but there is only 1 re-entry squad.

Norm's Match Play Norm Edelman's favorite thing in bowling was to watch the matches. It was the excitement of the late frames that drew his attention! This new event will feature plenty of that, as it is match play from start to finish. The 1st 3 rounds features Best of 3 format with single, elimination starting in Round 4. No qualifying – all match play!

CHAMPS-ONLY SQUAD

Thursday, November 25 • 8 – 9 AM
(during Free Practice Session)

For any player who won any High Roller title at the age of 50 or older, a 1-gamer with \$500 for 1st and a 1 in 3 ratio for prizes. Entry fee is \$50.



Great Awards for Recruiters!

You can recruit any player that did not bowl in any 2007, 2008, 2009 or 2010 Senior Classic; who pays the Regular Classic entry fee and meets eligibility rules.

The name of the recruiter must appear on the application of the recruit. Applications won't be changed after received. Recruiting ends on November 27.

Balls earned must be claimed by November 28 at Sam's Town and will not be shipped.

Receive a new ROTO GRIP ball for each recruit!

WIN THE SENIOR "A" GAME WITH A ROTO GRIP BALL & BECOME A ROTO GRIP "VIP"

Here is a huge incentive for the finalists of the Senior "A" Game!

If the winner uses any Roto Grip ball in the Title Match, for at least 5 frames, that player becomes a Roto Grip "VIP" and will receive Roto Grip shirts, bags plus each new release high performance ball for an entire year!

Their accomplishment will be featured in news releases around the world and on several websites as well.

"Many High Roller Senior Classics have been won by players using Roto Grip equipment," says Hank Boomershine, VP Sales for Storm and Roto Grip. "As Presenting Sponsor of the entire Classic Series, we are excited to be involved with the best amateur seniors in the world and we are very happy to be able to offer this great incentive to the players!"

A Roto Grip staff member will be on site, happy to layout your ball and personally drill it. Use it in competition and hopefully you will become the newest Roto Grip "VIP"!

"BYE" RULES FOR MATCH PLAY

In match play, a player may draw only 1 Bye unless it is mathematically impossible to avoid another. A player drawing a second Bye will re-draw. However, the same player may draw another Bye in a different Classic. A Daily Leader Bye doesn't count as drawing a Bye.

"BYE" Rule, cont - If the situation arises, players cannot draw a bye that would advance them directly to the final game of bowling or to the final round of their division prior to the final game of bowling.

Example: If 3 players remain within a division and 2 need to advance, all 3 bowl together on 1 pair to determine who advances.

CLASSIC RULES

Rules include this page, all articles in this brochure and all updates distributed by mail and on site.

Playing Rules - The rules of Thanksgiving Classics (STC) and those of the USBC govern all participants. The STC will determine matters not covered by those rules. All decisions shall be final and binding.

Eligibility - The STC is open to men and women who meet the age requirements and have not paid a membership fee to the PBA for 2010; have never won a PBA National Tour title or PBA National Senior title as a member or guest. Amateur and professional women are eligible providing they have never won a National LPBT or PWBA title. Each participant shall sign an eligibility affidavit or risk disqualification. If such affidavit contains false information as to eligibility, the bowler shall be liable for the return of all money won in STC and accompanying events. There shall be no liability on the part of STC to any entrant as a result of false information furnished. Any person who is or was an employee of Sam's Town Hotel, Casino, Bowling Center from June 30, 2010 may not be a participant. STC manager reserves the right to refuse any entry for any reason.

Age - Contestants must meet age requirement for age categories by the first date of that Classic to be eligible and will be required to show proof of age.

Tournament Conduct - The STC Manager shall have the right to reassign participants if, for any reason, the STC cannot be completed on all or some of the lanes at Sam's Town, or on the dates drawn. If by terrorism, war, fire, terrorism acts or threats, weather, gas shortage, water damage, labor unrest, mechanical malfunctions, acts of God, etc. it becomes impossible to conduct the STC and companion events as publicized, all unused portions of entry fees shall be returned.

Refunds - All unused paid refunds will be at the discretion of STC. STC is not obligated to return entry fees because of withdrawal. Deductions will be made for any events bowled if withdrawal is allowed. All unused paid STC re-entries, Sweeper entries, Early Bird entries will be refunded by request.

Tie Breakers - A 9th & 10th frame roll-off breaks all ties in match play.

Qualified Players - Players qualifying for the finals, may re-enter any squad without affecting future qualifying.

Dress Code - Shirt with contestant's name on back is requested for match play finals. Entrants are requested to look presentable to the Tournament Manager.

Bowling Balls - Only balls approved by USBC may be used. Plugged balls, finger and thumb inserts are allowed.

Sponsor Program - On a voluntary basis, players may request all prize checks earned be made payable to both bowler and sponsor.

Non-Residents - Some non-residents of the U.S.A. may be subject to a 30% deduction from each prize as U.S. tax.

Scorer Malfunction - Should an automatic scorer malfunction and scores cannot be retrieved; in match play, if both contestants agree on scores, the match will continue, if scores are not agreed upon, the match will be rebowled; other than matches, games will be rebowled. In all scenarios, if tournament director can rule that scores are valid, scoring continues from that point.

No Solicitation - Solicitation, distribution of materials, product sale or services not approved by Sam's Town, High Roller and its sponsors is not permitted.

2 MORE SENIOR CHAMPS!



Jack Nelson, left, from Bismark, ND, set the bar higher for future competition as he became the 1st player ever to win 2 Classics in the same week! Nelson won the Easter "60 & Over" Classic to start the week and followed it with a huge win in the 50 & Over. On the right is John Masiello, from Buffalo, NY, winner of the Easter Classified Classic.

New Schedule, New Formats More Cashers!

2010 SENIOR CLASSICS ALSO BROUGHT TO YOU BY THESE FINE SPONSORS!

Let Storm Ship Your Equipment Home!

right from Sam's Town
Bowling Center concourse!



Stop in at the
STORM booth
Friday, Saturday
& Sunday
Nov. 26, 27 & 28



High
Performance
Shoes

PURCHASE HIGH PERFORMANCE SHOES
ONSITE AT HUGE DISCOUNTS.



THE PROS SWITCHED,
YOU SHOULD TOO!
It Doesn't Get Any Better!



FOR WOMEN ONLY

SLOTS TOURNAMENT FOR FREE!

We appreciate the support of female family and friends and feel they should have their own event! So WOMEN ONLY are invited to participate in our free Slots Tournament - and try their luck at winning \$500 for 1st in a purse with many other prizes! It all takes place on Wednesday, November 24. To reserve your spot circle your squad time on the entry form page.



2010 THANKSGIVING CLASSICS ENTRY FORM



(Mr.) (Ms.)
 Name _____
 Address _____
 City _____
 State _____ Zip _____ Birth date _____
 Email address _____
 Social Security Number _____
 Home Phone _____ Work Phone _____
 Where are you staying in Las Vegas? _____
 If recruited, list name _____
 Participant's Agreement I, _____ have read and agree to abide by rules and regulations of each event I participate in.

PERSONAL CHECKS AND BUSINESS CHECKS ACCEPTED UNTIL NOV.15, 2010 MAKE CHECKS PAYABLE TO: HIGH ROLLER

- Mail To: High Roller
PO Box 371123 • Las Vegas, NV 89137
- 1-800-257-6179 or 1-702-228-7308
- Fax with credit card: 1-702-228-7951
- Enter online at: www.high-roller.com



- \$367 for "60 & Over Classic (or \$341 by Sept. 10)
- \$130 for each "60 Classic" re-entry
- \$420 for Senior A Game (or \$392 by Sept. 10)
- \$210 for Senior A Game re-entry
- \$420 for Norm's Match Games
- \$392 for Norm's Match Games if bowling all 3 events
- \$210 for Norm's Match Games re-entry
- \$105 for each Quick Cash Sweeper
- \$105 for each Sunday Sweeper
- \$130 for each Wednesday Sweeper
- \$52 for Champs Squad

Charge My Account \$ _____

 CARD NUMBER

 EXPIRATION DATE

 PRINT NAME AS SHOWN ON CARD

 SIGNATURE

ENTRY FEES

60 & Over - \$350 1st entry or \$325 paying by Sept. 10 • Re-entries \$125
"A Game" - \$400 or \$375 paying by Sept. 10 • Re-entry \$200
Norm's Match Play - \$400 or \$375 if bowling all 3 events • Re-entry \$200

QUALIFYING SQUADS

Amount submitted \$ _____

60 & Over

Monday, November 22	10 AM /Classified	11:30 AM	1 PM
Tuesday, November 23	10 AM	11:30 AM	1 PM
Wednesday, November 24	10 AM	11:30 AM	

"A Game"

Thursday, Nov. 25	A Squad - 10:30 AM (oil) B Squad - 2:30 PM
Friday, Nov. 26	Re-entry squad - 10 AM

Norm's Match Games

Saturday, Nov. 27	9 AM 10:30 AM Re-entry squad - 2 PM
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SWEEPERS

For contestants of any event

Amount submitted \$ _____

60 & Over	Sun., Nov. 21 • \$100	noon	1:30 PM	3 PM	4:30 PM
	Wed., Nov. 24 • \$125	6 PM	7:30 PM		
50 & Over	Wed., Nov. 24 • \$125	6 PM	7:30 PM		

QUICK CASH SWEEPERS

For contestants of any event

Amount submitted \$ _____

60 & Over	Monday, Nov. 22	3 PM
50 & Over	Tuesday, Nov. 23	3 PM 4:30 PM

FREE PRACTICE SESSIONS

Sunday, Nov. 21 10 AM - 11 AM
 Thurs, Nov. 25 8 AM - 9 AM

CHAMPS SQUAD \$50

Thurs, Nov. 25 8 AM

TUNE-UP TOURNAMENTS

Amount submitted \$ _____

60 & Over	Monday, Nov. 22	9 AM
	Tuesday, Nov. 23	9 AM
	Wednesday, Nov. 24	9 AM
"A Game"	Wednesday, Nov. 24	4:30 PM
	Friday, Nov. 26	9 AM
Norm's Match Games	Sunday, Nov. 28	9 AM

For non-cashers only

Ladies Slots - FREE

Wednesday, Nov. 24 10 AM 10:30 AM 11 AM

Name: _____

3-GAME & 2-GAME SWEEPERS!



Entering Instructions

On or before Nov. 10, 2010
Mail entries to
High Roller
PO Box 371123
Las Vegas, NV 89137

Make checks payable to
High Roller.
Personal & business checks
accepted until Nov. 15

After Nov. 15
call 1-800-257-6179 for
instructions or fax entries
with credit card until Nov. 15
to 1-702-228-7951

Enter online
with credit card at
www.high-roller.com

Sweepers By Age

See Schedule page for times.

- **Age 60 & Over, Sunday:** 2-gamer. \$100 entry fee and re-entries. \$1,500 1st and \$1,000 2nd guaranteed with a 1 in 6 ratio for prizes. 4 squads with 1 prize list.
- **Age 50 to 59, Wednesday:** 3-gamer. \$125 entry fee and re-entry. \$2,000 1st with just 80 entries. 1 in 6 ratio for prizes. 2 squads with 1 prize list.
- **Age 60 & Over, Wednesday:** 3-gamer. \$125 entry fee and re-entry. \$1,750 1st with just 50 entries. 1 in 6 ratio for prizes. 2 squads with 1 prize list.
- In each Sweeper, players may only win 1 prize of \$1,000 or more. Optional Sidepots and Brackets are available.

**Free
Practice Sessions**

For all contestants

Sun. 10 – 11 AM

Thurs. 8– 9 AM

All Quick Cash Sweepers Guarantee \$1,000 1st!

- **Age 60 & Over 2-gamer Monday • 3PM**
\$100 entry including sidepots ~ 1 in 5 ratio for prizes
- **Open Age Tuesday 2-gamer Tuesday • 3PM & 4:30PM**
\$100 entry including sidepots ~ 1 in 5 ratio for prizes

Sweepers are only for Contestants who bowled in any of the 3 events.



5111 Boulder at Flamingo
Las Vegas, NV 89122

**1-877-593-5993
for reservations**

www.samstownlv.com

Sam's Town, long the favorite gambling hall of bowling groups, will roll out the red carpet for High Roller contestants and their guests. It's where you will find all the action, excitement and entertainment you'll need for an incredible experience in Las Vegas!

Sam's Town Welcomes High Roller contestants & their guests!

- State-of-the-art 56 lane bowling center
- 5 Fine Restaurants, Food Court, Coffee Shop & Ice Cream Parlor
- 650 Themed Rooms and Suites
- 2,700 Slots, Video Poker & Keno Machines
- 60 Table Games • 600 Seat Bingo Parlor • Keno Lounge
- 1,100 Seat Live Entertainment Showroom
- Tropical Pool • State-of-the-art Arcade
- Century 18 Movie Theater Complex with Stadium Seating
- 25,000 Square Foot Mystic Falls Park
- Sunset Stampede, a Free Laser Light & Water Show
- 36,000 Square Feet of Banquet Space with Full Catering
- Courtesy Shuttle to Downtown & the Strip

Only \$26.99* (plus tax) **Sunday thru Tuesday**
\$54.99* (plus tax) **Wednesday thru Saturday**

Call by Nov. 5 to reserve your room and receive these special rates.

*Rates do not include \$1 per room per night charge for unlimited local phone calls

Make your reservations now!