

Easter 2010

# SENIOR CLASSIC

For Amateurs Only

  
**ROTO  
GRIP**  
KING OF THEM ALL!

  
**SAM'S  
TOWN**  
HOTEL, GAMBLING HALL & BOWLING CENTER

## "60 & Over" Classic

March 28 – 31

**\$10,000 1<sup>st</sup>**  
**\$5,000 2<sup>nd</sup>**

**Guaranteed  
Classic Prizes**  
Minimum  
\$400 for  
making the cut!

## "50 & Over Classified" Classic

April 2 – 4

**\$10,000 1<sup>st</sup>**  
**\$5,000 2<sup>nd</sup>**

## "50 & Over" Classic

March 31 - April 2

**\$15,000 1<sup>st</sup>**  
**\$7,500 2<sup>nd</sup>**

**NEW**

1-day  
Match Play Event  
Guarantees  
\$3,500 1<sup>st</sup>!

**NEW**

Champs-Only Event  
Saturday, April 3

# 3 BIG EVENTS

**LOW ENTRY FEES & BIG GUARANTEED PRIZES!**

- \$300 entry fee for each Classic
- Enter by February 20 – pay only \$275 for each Classic and receive 2 free Tune Up entries in each Classic you enter
- **NEW ELIGIBILITY FOR CLASSIFIED CLASSIC!**

1-800-257-6179 • Enter online at [www.high-roller.com](http://www.high-roller.com)

1-702-228-7308 • fax 1-702-228-7951 • e-mail [info@high-roller.com](mailto:info@high-roller.com)

## EACH CLASSIC FEATURES SCRATCH, 3-GAME QUALIFYING WITH SEPARATE CUT SCORES EACH DAY BY AGE

### "60 & Over" Classic

- 1 in 8 ratio of all paid 1st & re-entries combined, separate each day, determine the number of qualifiers to the Match Play Finals in age divisions: 60 to 66 or 67 & over.
- At least 2 players age 70 & over make the cut Monday & Tuesday and at least 1 on Wednesday.
- All Squad Leaders are guaranteed to make the cut.
- Daily Leaders in both divisions receive 1 Bye in match play. Ties broken by highest qualifying game of that series.
- Match play is single game elimination.
- Match play is in 2 age divisions for the first 2 rounds. Starting in Round 3 matches are luck of the draw, regardless of age.
- Earnings increase with each match play win

### "50 & Over" Classic

- 1 in 8 ratio of all paid 1st & re-entries combined, separate each day, determine the number of qualifiers to the Match Play Finals in age divisions: 50 to 59, 60 to 66 or 67 & over.
- At least 2 players age 70 & over make the cut Wednesday & Thursday and at least 1 on Friday.
- All Squad Leaders are guaranteed to make the cut.
- Daily Leaders in 3 age divisions receive 1 Bye in match play. Ties broken by highest qualifying game of that series.
- Match play is single game elimination.
- Match play is in 2 age divisions: 50 – 59 and 60 & Over. for the first 2 rounds. Starting in Round 3 matches are luck of the draw, regardless of age.
- Earnings increase with each match play win

# 3 SEPARATE CLASSICS

ENTER EARLY AND SAVE

### Age "50 & 60 Classified" Classic Format

- 1 in 8 ratio of all paid 1st & re-entries combined, separate each day, determine the number of qualifiers to the Match Play Finals in age divisions: 50 to 59, 60 to 66 or 67 & over.
- At least 2 players age 70 & over make the cut on Saturday and at least one on Friday and Sunday.
- All Squad Leaders are guaranteed to make the cut.
- Daily Leaders in both divisions receive 1 Bye in match play. Ties broken by highest qualifying game of that series.
- Match play is single game elimination.
- Match play is in 2 age divisions, 50-59 and 60 & over, for the first 2 rounds. Starting in Round 3 matches are luck of the draw, regardless of age.
- Earnings increase with each match play win

### All 3 Classics have "Classified" qualifying. Eligibility is the same in each

Which Senior Classic contestants are not eligible for "Classified" qualifying?

- Current Team USA members are not eligible.
- Champs of any High Roller tournament with a 1st place prize of at least \$10,000 are not eligible.
- **Non-champs** who have won a single prize of \$10,000 or more in any Sam's Town High Roller Senior tournament. **EXCEPTION** – \$10,000 prizes won at Showboat/Castaways do not count.
- **Non-champs** who are not eligible because of the \$10,000 rule above can bowl the Classified Classic if they bowl and do not make any cuts in the "60" or "50" Classics the same week.
- See Rule Page For More Eligibility.

**Eligibility doesn't change during the Senior Classic week.**

#### Special Women's Qualifying

the 2 highest scoring women of all the qualifying squads will advance to the Match Play Finals in each of the 3 Classics.

#### Special Discounts

Contestants of any of the 3 Classics can have their spouse enter any Classic for only \$150 for each Classic.

# EACH CLASSIC HAS IT'S OWN TUNE-UP TOURNAMENT

3 SEPARATE TUNE-UP PURSES!  
CASH IN EACH ONE YOU BOWL!

<b>1st</b>	<b>\$1,000</b>
<b>2nd</b>	<b>750</b>
<b>3rd</b>	<b>500</b>

- Each has identical purses – a minimum of 35 prizes.
- All are 2-gamers with prizes based on 2-game totals.
- Cash on each entry, once for \$500 or more in each Tune-Up.

Enter by February 20 (postmarked) and receive 2 free Tune-Up entries for each Classic you enter, a \$100 value.

Enter by March 15 (postmarked) and receive 1 free Tune-Up entry for each Classic you enter, a \$50 value.

Unlimited re-entries are allowed at \$50 each

## 1-Day Match Play Event

Minimum \$3,500 1st  
\$500 last  
\$250 entry

Experience all the excitement of single match game elimination as you try to advance round to round toward the title match!

Match play is in 2 divisions: age 50 to 59 or age 60 & Over. The last remaining undefeated player from each division will bowl each other for the \$3,500 top prize!

1 in 4 will cash for at least a \$500 prize. That means you need to win 2 matches to cash. Earnings increase with each match game win.

This is a 1-day event scheduled on Saturday, April 3 for players that have bowled in any of the 3 Senior Classics that week.

## CHAMPS-ONLY SQUAD

Saturday, April 3 • 4pm

For any player who won any High Roller title at the age of 50 or older, a 1-gamer with \$500 for 1st and a 1 in 3 ratio for prizes. Entry fee is \$50.



### Great Awards for Recruiters!

You can recruit any player that did not bowl in any 2007, 2008 & 2009 Senior Classic; who pays the Regular Classic entry fee and meets eligibility rules.

The name of the recruiter must appear on the application of the recruit. Applications won't be changed after received. Recruiting ends on April 4.

Balls earned must be claimed by April 4 at Sam's Town and will not be shipped.

Receive a new ROTO GRIP ball for each recruit!

### WIN THE 50 & OVER CLASSIC WITH A ROTO GRIP BALL & BECOME A ROTO GRIP "VIP"!

Here is a huge incentive for the finalists of the 50 & Over Classic!

If the winner uses any Roto Grip ball in the Title Match, for at least 5 frames, that player becomes a Roto Grip "VIP" and will receive Roto Grip shirts, bags plus each new release high performance ball for an entire year!

Their accomplishment will be featured in news releases around the world and on several websites as well.

"Many High Roller Senior Classics have been won by players using Roto Grip equipment," says Hank Boomershine, VP Sales for Storm and Roto Grip. "As Presenting Sponsor of the entire Classic Series, we are excited to be involved with the best amateur seniors in the world and we are very happy to be able to offer this great incentive to the players!"

100 new Roto Grip high performance balls will be awarded to players during the 3 tournaments that make up Senior Classic week.

A Roto Grip staff member will be on site, happy to layout your ball and personally drill it. Use it in competition and hopefully you will become the newest Roto Grip "VIP"!



## CLASSIC RULES

Rules include this page, all articles in this brochure and all updates distributed by mail and on site.

**Playing Rules** - The rules of Easter Classics (SEC) and those of the USBC govern all participants. The SEC will determine matters not covered by those rules. All decisions shall be final and binding.

**Eligibility** - The SEC is open to men and women who meet the age requirements and have not paid a membership fee to the PBA for 2009; have never won a PBA National Tour title or PBA National Senior title as a member or guest. Amateur and professional women are eligible providing they have never won a National LPBT or PWBA title. Each participant shall sign an eligibility affidavit or risk disqualification. If such affidavit contains false information as to eligibility, the bowler shall be liable for the return of all money won in SEC and accompanying events. There shall be no liability on the part of SEC to any entrant as a result of false information furnished. Any person who is or was an employee of Sam's Town Hotel, Casino, Bowling Center from December 31, 2009 may not be a participant. SEC manager reserves the right to refuse any entry for any reason.

**Age** - Contestants must meet age requirement for age categories by the first date of that Classic to be eligible and will be required to show proof of age.

**Tournament Conduct** - The SEC Manager shall have the right to reassign participants if, for any reason, the SEC cannot be completed on all or some of the lanes at Sam's Town, or on the dates drawn. If by terrorism, war, fire, terrorism acts or threats, weather, gas shortage, water damage, labor unrest, mechanical malfunctions, acts of God, etc. it becomes impossible to conduct the SEC and companion events as publicized, all unused portions of entry fees shall be returned.

**Refunds** - All unused paid refunds will be at the discretion of SEC. SEC is not obligated to return entry fees because of withdrawal. Deductions will be made for any events bowled if withdrawal is allowed. All unused paid SEC re-entries, Sweeper entries, Early Bird entries will be refunded by request.

**Tie Breakers** - A 9th & 10th frame roll-off breaks all ties in match play.

**Qualified Players** - Players qualifying for the finals, may re-enter any squad without affecting future qualifying.

**Dress Code** - Shirt with contestant's name on back is requested for match play finals. Entrants are requested to look presentable to the Tournament Manager.

**Bowling Balls** - Only balls approved by USBC may be used. Plugged balls, finger and thumb inserts are allowed.

**Sponsor Program** - On a voluntary basis, players may request all prize checks earned be made payable to both bowler and sponsor.

**Non-Residents** - Some non-residents of the U.S.A. may be subject to a 30% deduction from each prize as U.S. tax.

**Scorer Malfunction** - Should an automatic scorer malfunction and scores cannot be retrieved; in match play, if both contestants agree on scores, the match will continue, if scores are not agreed upon, the match will be rebowled; other than matches, games will be rebowled. In all scenarios, if tournament director can rule that scores are valid, scoring continues from that point.

**No Solicitation** - Solicitation, distribution of materials, product sale or services not approved by Sam's Town, High Roller and its sponsors is not permitted.

# 3 MORE SENIOR CHAMPS!



Willie Wells won his 2nd, Hal Wilber an unprecedented 4th and Rick Perry his 1st this past November.

**Last year, approximately  
1 out of every 3 contestants  
made it to the Match Play Finals!**

**2010 SENIOR CLASSICS ALSO BROUGHT  
TO YOU BY THESE FINE SPONSORS!**

### Let Storm Ship Your Equipment Home!

right from Sam's Town  
Bowling Center concourse!



Stop in at the  
STORM booth  
Friday, Saturday  
& Sunday  
April 2, 3 & 4



**PURCHASE HIGH PERFORMANCE SHOES  
ONSITE AT HUGE DISCOUNTS.**



**THE PROS SWITCHED,  
YOU SHOULD TOO!**  
It Doesn't Get Any Better!



### FOR WOMEN ONLY

**SLOTS TOURNAMENT  
FOR FREE!**

We appreciate the support of female family and friends and feel they should have their own event! So WOMEN ONLY are invited to participate in our free Slots Tournament - and try their luck at winning \$500 for 1st in a purse with many other prizes! It all takes place on Wednesday, March 31. Limited room, first-come-first-served. To reserve your spot circle your squad time on the entry form page.



# 2010 EASTER CLASSICS ENTRY FORM



(Mr.) (Ms.)  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Birth date \_\_\_\_\_  
 Email address \_\_\_\_\_  
 Social Security Number \_\_\_\_\_  
 Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_  
 Where are you staying in Las Vegas? \_\_\_\_\_  
 If recruited, list name \_\_\_\_\_

Participant's Agreement I, \_\_\_\_\_ have read and agree to abide by rules and regulations of each Senior Classic I participate in.

PERSONAL CHECKS AND BUSINESS CHECKS ACCEPTED  
 UNTIL March 15, 2010 MAKE CHECKS PAYABLE TO: HIGH ROLLER

- Mail To: High Roller  
 PO Box 371123 • Las Vegas, NV 89137
- 1-800-257-6179 or 1-702-228-7308
- Fax with credit card: 1-702-228-7951
- Enter online at: [www.high-roller.com](http://www.high-roller.com)



- \$315 for each Classic
- \$287 for each Classic if entered by February 20
- \$130 for each "50 & Over" re-entry
- \$105 for each "60" re-entry
- \$105 Classified re-entry
- \$130 for each Thursday Sweeper entry
- \$105 for each Sunday "60" Sweeper entry
- \$52 for each Tune Up entry
- \$105 for 2-game Quick Cash Sweepers
- \$262 New Match Play Event

Charge My Account \$ \_\_\_\_\_  
 \_\_\_\_\_  
 CARD NUMBER  
 \_\_\_\_\_  
 EXPIRATION DATE  
 \_\_\_\_\_  
 PRINT NAME AS SHOWN ON CARD  
 \_\_\_\_\_  
 SIGNATURE

### QUALIFYING ENTRY FEES

- Each Classic - \$300 1st entry but only \$275 if paying by February 20
- 50 & Over re-entries - \$125 each • 60 & Over re-entries - \$100 each
- Classified re-entries - \$100 each

### QUALIFYING SQUADS

Amount submitted \$ \_\_\_\_\_

Category	Date	Start	End	Time
<b>60 &amp; Over</b> Finals Wed. 1:30pm (approx)	Monday, March 29	10am/Classified	11:30am	1pm
	Tuesday, March 30	10am	11:30am	1pm
	Wednesday, March 31	10am	11:30am	
<b>50 &amp; Over</b> Finals Fri. 1:30pm (approx)	Wednesday, March 31	6pm/Classified	7:30pm/Classified	
	Thursday, April 1	10am	11:30am	1pm
	Friday, April 2	10am	11:30am	
<b>Classified</b> Finals Sun. 1:30pm (approx)	Friday, April 2	6pm	7:30pm	
	Saturday, April 3	Noon	1:30pm	3pm
	Sunday, April 4	10am	11:30am	

Spouse pays just \$150 to enter each classic.

### SWEEPERS

For contestants of any Classic Amount submitted \$ \_\_\_\_\_

Category	Date	Start	End	Time
60 & Over	Sunday, March 28 • \$100	noon	1:30pm	3pm 4:30pm
	Thursday, April 1 • \$125	3:30pm	5pm	
50 & Over	Thursday, April 1 • \$125	3:30pm	5pm	

### QUICK CASH SWEEPERS

For contestants of any Classic Amount submitted \$ \_\_\_\_\_

Category	Date	Start	End	Time
Open Age	Tuesday, March 30 • \$100	2:30pm	4pm	
Classified Only	Saturday, April 3 • \$100	5pm		

### NEW MATCH PLAY EVENT

Amount submitted \$ \_\_\_\_\_

Saturday, April 3 • \$250 9am

### TUNE-UP TOURNAMENTS

Amount submitted \$ \_\_\_\_\_

Category	Date	Time
60 & Over	Monday, March 29	8:30am
	Tuesday, March 30	8:30am
	Wednesday, March 31	8:30am
50 & Over	Wednesday, March 31	4:30pm
	Thursday, April 1	8:30am
	Friday, April 2	8:30am
Classified	Friday, April 2	4:30pm
	Sunday, April 4	8:30am

### Ladies Slots - FREE

Wed., March 31 10am 10:30am 11am 11:30am

Name: \_\_\_\_\_

# 3-GAME & 2-GAME SWEEPERS!



## Entering Instructions

On or before March 15, 2010  
Mail entries to  
High Roller  
PO Box 371123  
Las Vegas, NV 89137

Make checks payable to  
High Roller.  
Personal & business checks  
accepted until March 15

After March 15 call for  
instructions. 1-800-257-6179  
or fax entries with credit card  
until March 24 to  
1-702-228-7951

Enter online with  
credit card at  
[www.high-roller.com](http://www.high-roller.com)

## Sweepers By Age

See Schedule page for times.

- **Age 60 & Over**, Sunday: 2-gamer. \$100 entry fee and re-entries. \$1,500 1st and \$1,000 2nd guaranteed with a 1 in 6 ratio for prizes. 4 squads with 1 prize list.
- **Age 50 to 59**, Thursday: 3-gamer. \$125 entry fee and re-entry. \$2,000 1st with just 80 entries. 1 in 6 ratio for prizes. 2 squads with 1 prize list.
- **Age 60 & Over**, Thursday: 3-gamer. \$125 entry fee and re-entry. \$1,750 1st with just 50 entries. 1 in 6 ratio for prizes. 2 squads with 1 prize list.
- In each Sweeper, players may only win 1 prize of \$1,000 or more. Optional Sidepots and Brackets are available.

## All Quick Cash Sweepers Guarantee \$1,000 1st!

- **Two Open Age 2-gamers Tuesday**  
\$100 entry including sidepots ~ 1 in 5 ratio for prizes
- **One Classified Open Age 2-gamer Saturday**  
\$100 entry including sidepots ~ 1 in 5 ratio for prizes

Sweepers are only for Contestants who bowled  
in any of the 3 Classics.

**Free  
Practice Sessions**

For all  
Classic contestants

**Sun. 10 – 11am**

**Wed. 7 – 8am**



5111 Boulder at Flamingo  
Las Vegas, NV 89122

**1-877-593-5993  
for reservations**

[www.samstownlv.com](http://www.samstownlv.com)

Sam's Town, long the favorite gambling hall of bowling groups, will roll out the red carpet for High Roller contestants and their guests. It's where you will find all the action, excitement and entertainment you'll need for an incredible experience in Las Vegas!

Sam's Town Welcomes High Roller  
contestants & their guests!

- State-of-the-art 56 lane bowling center
- 5 Fine Restaurants, Food Court, Coffee Shop & Ice Cream Parlor
- 650 Themed Rooms and Suites
- 2,700 Slots, Video Poker & Keno Machines
- 60 Table Games • 600 Seat Bingo Parlor • Keno Lounge
- 1,100 Seat Live Entertainment Showroom
- Tropical Pool • State-of-the-art Arcade
- Century 18 Movie Theater Complex with Stadium Seating
- 25,000 Square Foot Mystic Falls Park
- Sunset Stampede, a Free Laser Light & Water Show
- 36,000 Square Feet of Banquet Space with Full Catering
- Courtesy Shuttle to Downtown & the Strip

**Only \$34.99\*** (plus tax) **Sunday thru Thursday**  
**\$49.99\*** (plus tax) **Friday & Saturday**

**Call by March 16 to reserve your room and receive these special rates.**

\*Rates do not include \$1 per room per night charge for unlimited local phone calls

**Make your reservations now!**