

*"Come bowl the 'Roller - now at Orleans!"*



**February 5 - February 10, 2012**

**You Asked For It - You Got It! 1 In 4 Cash Instead Of 1 In 8!  
Now - Everyone Cashes In The Money Round For \$200 To \$800!**

Some PBA Regional and Senior Members are eligible for the High Roller

**ENTER BY  
OCTOBER 30  
& TAKE \$25 OFF  
OF EVERY  
QUALIFYING,  
SWEEPER &  
VIP ENTRY!  
See back page.**

**Now -  
4 qualifying  
divisions with  
1 in 4 cashing!**

*February*  
**HIGH ROLLER**

**\$20,000 1st**

**\$10,000 For Each  
Division Leader**

**Win \$800 or \$200  
5 times!**

**Storm High  
Performance Balls  
for Re-entries!**

**1-Day Big  
Sweeper!**

**Sunday, February 5**

**\$5,000  
1st**

**Huge  
Daily Leader Byes  
For All 4 Divisions -  
Earn a Bye and  
Skip the Semis!**

**1-800-257-6179 • Enter online at [www.high-roller.com](http://www.high-roller.com)**

1-702-228-7308 • fax 1-888-794-2010 • e-mail [info@high-roller.com](mailto:info@high-roller.com)

# WIN \$800 5 TIMES ON THE WAY TO \$20,000! EACH DIVISION: GUARANTEED \$10,000 WINNER!

## Each day Monday to Friday

- Two Round 1 squads then Round 2 immediately after
- You can win \$800 or \$200 each day!

## Round 1 – Qualifying

Pick any of 10 Round 1 squads. Bowl 3 games. 1 out of 4 advance to Round 2 in separate divisions:

## 4 QUALIFYING DIVISIONS

Age 45 & Under • Age 46 to 59

Age 60 & Over • 215 Average & Under

(Starting in Semi-finals, 215 qualifiers bowl in their age division)

- **Ladies Bonus** – 1 female player, from any of the 3 age divisions is guaranteed to advance to Round 2 each day.

## Round 2 – The Money Round - Everyone Cashes!

Round 1 scores are dropped. Bowl 1 game. 1 out of 2 win \$800! All others win \$200. Ties split the \$800 prizes. All \$800 winners come back for Friday's Semi-Finals.

## Semi-Finals – Friday

All \$800 winners bowl 1 game. 1 in 3 advance to the match play finals starting immediately after the Semis. Earnings increase with each round. Fractions are dropped.

Fractions eliminated in qualifying: In Round 1 squads, if there are 24 in your division in your squad, 6 advance. A 7th won't advance unless there are exactly 28 entries. In Round 2 squads, the number of players winning \$800 is always rounded down to the closest even number. Example: if there are 11 in your division, 5 win \$800 and 6 win \$200. Fractions are eliminated in the Semis.

## Daily Leader Byes In All 4 Divisions

Here is a great reward for leading your division!

In each of the 4 divisions, the highest game bowled in the 2nd round gets a Bye through the Semis on Friday, advancing right to the 1st Round of the Match Play Finals!

By becoming a Daily Leader, not only does your earnings automatically increase but there is one less step that you can be eliminated, bringing you one round closer to the Championship round!

A \$10,000 prize awaits the top bowler from each age division as they bowl for a \$20,000 prize!

A Daily Leader Bye – a great reason to re-enter!

Win \$800 and a Bye!

Ties for Daily Leader Byes will be broken by the 3-game qualifying score, then by highest single game of the qualifying score.



Storm's Corbet Austin presents Winner's Cup to Jeremy Sonnenfeld. Finalists Cliff Connors and Rick Hara offer their congrats.

## GRAND FINALS

### EACH AGE DIVISION GUARANTEED \$10,000!!

The Grand Finals format is single elimination match play within your division until the last undefeated player from each division meets in the Championship Round.

The Championship Round of the Grand Finals consists of 1 player from each division, bowling 1 game on the same pair of lanes for the top prizes!

This year we are pleased to guarantee:

- **EACH AGE DIVISION WILL HAVE A WINNER OF AT LEAST \$10,000**
- **THE TOP PRIZES AS SHOWN ON THE FRONT COVER**
- **1 IN 4 IN EACH DIVISION WINS \$200, 1 IN 8 WINS \$800**

## Grand Finals

Friday, February 10 • 2:30 – 7pm



# \$2,000 - \$5,000 TOP PRIZES PLUS \$250 IN LAST PLACE IN ROTO GRIP 3-GAME SWEEPERS

## 2 Separate Sweepers – each 3 games - each 1 in 6 cashing ratio

### • SUNDAY

**\$5,000 1<sup>st</sup> • \$2,500 2<sup>nd</sup> • \$250 last All Guaranteed!**

4 squads - cash each time you bowl, once for \$1,000 or more.  
Guaranteed - at least 4 prizes for Ages 46 & over with \$1,000 1<sup>st</sup>

### • WEDNESDAY

**\$2,000 1<sup>st</sup> • \$1,000 2<sup>nd</sup> • \$250 last All Guaranteed!**

2 squads - cash each time you bowl, once for \$1,000 or more.  
Guaranteed – at least 4 prizes for Ages 46 & over with \$1,000 1<sup>st</sup>

## A Great Way To Warm-Up & Win \$\$\$!

### 4 separate "VIP" Purses

- Enter High Roller by October 30 :  
receive 2 Free entries -\$100 value
- All other entries receive 1 free VIP
- Re-enter any VIP squad for \$50,  
only \$25 if entered by October 30
- Each squad is a 2-gamer
- Each daily prize list has \$1,000 1st  
with 15 prizes including at least 4 prizes for 46 & Over.

Sweepers & VIP are for High Roller contestants only.

Let the Storm Shipping Department  
ship your equipment home with the best rates!  
...right from Orleans Bowling Center concourse!

Stop in at their booth on  
Friday, February 10



## Some Senior & Regional PBA Members Are Now Eligible

Some PBA members will be welcomed to bowl along  
with amateurs in the 2012 February High Roller!

PBA members who have never won a national PBA  
tour or national senior tour event; have never won  
an event that awarded them a PBA National title;  
have never been classified as an Exempt player; have  
never had Tour 1 status; and have not appeared on a  
nationally telecast finals in 2009, 2010 or 2011 are  
eligible to bowl in the 2012 February High Roller in  
their proper age division.

The above rules apply to former LPBT/PWBA members  
and former PBA members.

Also players who are at least 70 years old and have  
only won 1 PBA or 1 LPBT/PWBA National Title are  
also eligible if that title was prior to 1990.

See more Eligibility on rules page in brochure.



**It Doesn't Get Any Better!**  
*In Your Pro Shop*

# "COME BOWL THE 2012 FEBRUARY HIGH ROLLER!"

Mr. Ms. (Please Circle) \_\_\_\_\_ Address Change? Yes No \_\_\_\_\_  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Birth date \_\_\_\_\_  
 Email address \_\_\_\_\_  
 Social Security Number \_\_\_\_\_  
 Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_  
 Where are you staying in Las Vegas? \_\_\_\_\_  
 If recruited, list name \_\_\_\_\_

I, \_\_\_\_\_ have read and fully understand the rules of the High Roller being staged at Orleans Bowling Center in Las Vegas, Nevada. Upon acceptance of my application to be a contestant, I hereby consent and agree to abide by the Rules and Regulations.

**PERSONAL CHECKS AND BUSINESS CHECKS ACCEPTED UNTIL JANUARY 25, 2012  
 MAKE CHECKS PAYABLE TO: HIGH ROLLER**

- Mail To: **High Roller**  
 PO Box 371123, Las Vegas, NV 89137
- 1-800-257-6179 or 1-702-228-7308
- Fax with credit card: 1-888-794-2010
- Enter online at: [www.high-roller.com](http://www.high-roller.com)

## ENTRY INSTRUCTIONS

**Until Jan. 25:** Mail entries to High Roller  
 PO Box 371123, Las Vegas, NV 89137  
**After Jan. 25:** Call High Roller 1-800-257-6179

## CIRCLE YOUR QUALIFYING & VIP SQUADS Semis & Finals Friday, February 10 • 2:30 - 7pm

### Monday, February 6

Free Practice 7:30 – 8:30am

VIP #1 10am Qualifying 11:30am 1:30pm

### Tuesday, February 7

Free Practice 7:30 – 8:30am

VIP #2 10am Qualifying 11:30am 1:30pm

### Wednesday, February 8

Free Practice 7:30 – 8:30am

VIP #3 10am Qualifying 11:30am 1:30pm

### Thursday, February 9

Free Practice 7:30 – 8:30am

VIP #4 10am Qualifying 11:30am 1:30pm

### Friday, February 10


Qualifying 10am noon

### Friday, February 10

Semi-Finals 2:30pm Match Play Finals 3pm

USBC# here for 215 Division \_\_\_\_\_

Amount submitted \$ \_\_\_\_\_



\$367 1st Qualifying squad  
 \$341 1st Qualifying squad by October 30  
 \$236 each Qualifying re-entry  
 \$210 each Qualifying re-entry by October 30  
 \$157 each Sweeper entry  
 \$132 each Sweeper entry by October 30  
 \$52 each additional VIP  
 \$26 each additional VIP by October 30  
 \$52 each for Optional Purses

Charge My Account \$ \_\_\_\_\_

\_\_\_\_\_ CARD NUMBER \_\_\_\_\_

\_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

\_\_\_\_\_ PRINT NAME AS SHOWN ON CARD \_\_\_\_\_

\_\_\_\_\_ SIGNATURE \_\_\_\_\_

## 3-GAME SWEEPERS

Free practice: Sunday 10 – 11am  
 Sunday, Feb. 5 Noon 2pm 4pm 6pm  
 Wednesday, Feb. 8 5pm 6:30pm  
 Amount submitted \$ \_\_\_\_\_

## OPTIONAL PRIZES

- For 1<sup>st</sup> Timers Only \$50
  - 46 & Over Match Play \$50
  - EXTRA VIP \$50
  - Your 6-game total \$50
- Amount submitted \$ \_\_\_\_\_  
 (\$52 each with credit card)



**TAT Finals at Gold Coast  
 Saturday, February 11 at 3pm**

## FEBRUARY HIGH ROLLER RULES

Rules include this page, articles in this brochure and all updates distributed by mail and on site.

**PLAYING RULES** - Rules of the February High Roller (referred to as FHR) stated herein, and those of the USBC will govern all participants. The FHR manager will have the right to resolve all questions and disputes arising. All decisions shall be final and binding.

**ELIGIBILITY - NEW** - THE FHR is open to male and female amateurs and some PBA members. See page 3 of this brochure for more information. Participants shall sign an affidavit on page 4 with their application. If such affidavit contains false information, the bowler shall be liable to return any prizes won including merchandise. There shall be no liability on the part of the FHR to any entrant. Any person who was an employee of Orleans Bowling Center in Las Vegas since September 30, 2011 is not eligible. FHR management has the right to refuse any entrant at their discretion.

**CLOSING DATE FOR ENTRIES** - February 10, 2012 is the final day to bowl your 1st entry. FHR can add squads on all qualifying days.

**ENTRY FEES** - Entry fees may be paid by Visa, MasterCard, Discover or American Express but entry fees are discounted for cash or approved checks. After a maximum of 15% for expenses, all prize money is returned 100%. FHR retains the right to refuse any credit card or credit card user. Credit card receipts must be signed by the cardholder. See discounts for early entries.

**REFUNDS & CLAIMING BALLS** - Refunds will be given at the discretion of the FHR manager. Competing in companion events constitutes participation and tournament entry cannot be refunded. Storm balls, as part of the entry fee, will be issued after a player has competed in a Qualifying squad.

**COMPANION EVENTS** - Refunds will be available on the day following the request. Not using a paid entry is an automatic refund request.

**BOWLERS RESPONSIBILITY** - Bowler assumes responsibility for reporting at the proper time for all rounds. Times will be posted and announced and are approximate but will not start earlier.

**MATCH PLAY FORMAT** - In a stalemate, it is the obligation of the bowler scheduled on the left lane to start or continue the match. It is the responsibility of the contestant to know his/her opponent.

**GUARANTEES** - FHR prizes will be distributed at Orleans and unclaimed prizes will be mailed within 10 days of tournament end. Portions of the purse may be allocated from the FHR purse for companion events.

**BOWLING BALLS** - It is not necessary to weigh equipment. Only balls approved by USBC may be used. Plugged balls, finger and thumb inserts are allowed. Cost of Storm balls as awards come from the total purse.

**RERACKS** - FHR officials reserve the right to limit number of a bowlers re-racks at any time. An opponent may protest to limit future re-racks.

**TIE BREAKERS** - Ties in matches shall be broken by a 9th & 10th frame roll-off. Bowler who finished the match on the left lane bowls the 9th frame of the tie breaker on the left lane. The opponent bowls his/her 9th frame on right lane and the 10th frame on the left lane. The first bowler then bowls 10th frame on right lane completing the match.

**TOURNAMENT CONDUCT** - The FHR manager shall have the right to reassign participants, if for any reason, the FHR cannot be completed on all or some of the lanes at Orleans Bowling Center, or on the dates drawn in any round. If by fire, war, weather conditions, gas shortage, water damage, labor unrest, mechanical malfunctions, terrorism or threat after war, acts of God, etc., it becomes impossible to conduct the FHR and/or companion events as publicized, all unused portions of entry fees shall be returned.

**CONSENT** - Participants are hereby informed that portions of the FHR shall be photographed, broadcast, recorded, televised or otherwise exhibited to the public. They consent to such exhibitions and to the use and to the licensing of others to use their respective names, voice sketch, motion picture, video tape recordings, broadcast or other exhibitions or reproductions of the FHR or any part thereof, to release all rights, title and interest they or any of them may have thereafter, waiving forever any claim or right to be compensated or to other consideration of account of such use, exhibition or reproduction.

**UNSPORTSMANLIKE CONDUCT** - A suspension or warning may be given to anyone displaying unsportsmanlike conduct in the opinion of the FHR manager. The FHR manager reserves the right to disqualify, without refund, for a first or subsequent offense.

**SPONSOR PROGRAM** - Sponsor and sponsored bowler may request all prize checks earned by the sponsored bowler be made payable in names of bowler and sponsor.

**DRESS CODE FOR SEMIS & FINALS** - Bowlers may not wear any headgear or shorts, men must wear shirts with sleeves. Other attire is permitted if approved attire by PBA. Finalists shall wear shirts if provided. Dress is casual for all other days and events.

**SCORER MALFUNCTION** - Should an automatic scorer malfunction and scores cannot be retrieved; in match play, if both contestants agree on scores, the match will continue, if scores are not agreed upon, the match will be rebowled; other than matches, games will be rebowled. In all scenarios, if tournament director can rule that scores are valid, scoring continues from that point.

**NON-RESIDENTS** - Some non-residents of the US are subject to a 30% deduction from each prize as US tax.

**NO SOLICITATION** - Solicitation, distribution of product or materials, product sale or services not approved by Orleans, High Roller and its sponsors is not permitted.

**SPONSORS** - FHR is not responsible for claims, services or products offered by sponsors.

The FHR IS CONDUCTED BY HIGH ROLLER, INC.

## RULES FOR 215 DIVISION

- Former champs of the winter or summer High Roller tournaments must bowl in their age divisions.
- Players who were graduated from the "205" division or who have bowled at least 10 High Roller tournaments may apply, regardless of league average.
- High Roller management reserves the right to deem any player ineligible for this division before or during the tournament.
- Years for 215 eligibility are 2009-10 and 2010-11.

## HIGH ROLLER OPTIONAL PROGRAMS

### 46 & OVER PLAYERS

The "46 & Over" purse pays prizes to the last remaining players in match play who are at least 46 years old! Entry fee is \$50. Eight prizes will be created with 1st place receiving 35% of the funds!

With just 150 players entering this option, 1st place would pay over \$2,500.

**60 & OVER BONUS** - At least 2 of the 8 prizes must be for players aged 60 and over!

### "YOUR 1ST 6-GAMES" PURSE

Prizes will be paid to the players with the highest 6-game totals of their 1st qualifying squad and their 1st re-entry squad combined.

The 1-time entry fee is \$50 and 8 prizes will be paid with 1st place receiving 35% of the funds. Entry fee must be paid before bowling your 1st qualifying squad.

### FOR 1ST TIMERS ONLY! PRIZES - WIN OR LOSE!

For an optional \$50 entry fee, players who have entered the February High Roller for the very 1st time can shoot for big prizes amongst themselves with their 1st qualifying score.

Prizes of \$1,500, \$1,000, \$750, \$550, \$400, & \$300 will be paid with 90 entries.

- Deadline to enter the optional purses on this page is prior to bowling your 1<sup>ST</sup> entry in Round 1.
- For any optional program that involves age, players must reach required age by Sunday, February 5.
- Re-entry scores are not eligible for these optional programs.



The Official On-line Pro Shop for High Roller events!

True  
Amateur  
Tournaments.com

**GOLD COAST**  
HOTEL & CASINO · LAS VEGAS

**TAT Finals at Gold Coast**  
Saturday, February 11th at 3pm

# The ORLEANS

HOTEL & CASINO • LAS VEGAS



4500 West Tropicana Avenue, Las Vegas, NV 89103

Phone: 702-365-7111 • Toll Free: 800-ORLEANS (800-675-3267) • [www.orleanscasino.com](http://www.orleanscasino.com)

The flair and flavor of the famed "Big Easy" meet the fun and dazzle of Las Vegas at this unique property. Visitors at The Orleans Hotel & Casino can celebrate Mardi Gras 365 days a year. The Orleans has established itself as a leading destination for live entertainment in the Valley.

- **Shuttle Service** - to Gold Coast and also the Las Vegas Strip
- **Dining** - a wide variety of one-of-a-kind restaurants, from fine dining to late night options
- **Movie Theater** - 18 screens showcasing the latest hit movies
- **Spa** - Spa Orleans invites you to indulge your senses and treat yourself to a luxurious array of invigorating and rejuvenating spa treatments!

- **Beauty Salon** - Need a haircut, a styling, or a shave? The Orleans Beauty Salon has it all!
- **Kids Tyme** - An exciting world of kid-sized fun and entertainment in a safe, clean, and supervised environment
- **Entertainment** - From concerts to family entertainment to professional sports, The Orleans has it all! Check out the entertainment at our venues - the Orleans Arena, Showroom, Brendan's Pub and Bourbon Street Cabaret!

**Rates start at \$39, plus tax and fees.**

Book by January 3, 2012 for these special rates!

## MatchMaker Live!

JOIN US FOR A MATCHMAKER LIVE EVENT SO YOU CAN TRY THE LATEST STORM EQUIPMENT!

**STORM**  
THE BOWLER'S COMPANY™



All the latest Storm equipment will be available for you to test on the lanes!

- During all Free Practice sessions
- Once Round 2 starts each day
- Various other times during week, check with Storm staff

### FREE PRACTICE SESSIONS -

Compliments of Orleans includes coffee and donuts

Sunday, Feb. 5 10 – 11am

Monday through Thursday 8 – 9am

## HIGH ROLLER

### Entry Fees

1st Qualifying Entry \$350  
Each Qualifying re-entry \$225  
Each Sweeper entry \$150  
Each VIP entry \$50

- ENTER 1 QUALIFYING SQUAD BY OCTOBER 30 & TAKE \$25 OFF EACH QUALIFYING SQUAD!
- ENTER 1 SWEEPER SQUAD BY OCTOBER 30 & TAKE \$25 OFF EACH SWEEPER!
- ENTER BY OCTOBER 30 FOR 2 VIP SQUADS & \$25 VIP RE-ENTRIES!
- ENTER AFTER OCTOBER 30 & RECEIVE 1 VIP!

Receive a new Storm High Performance ball on your 1st Qualifying re-entry, a different ball on your 3rd re-entry and a different ball on your 5th re-entry!

**STORM**  
THE BOWLER'S COMPANY™